Iowa Leading Indicators Index

March 2020 Report

Released May 4, 2020

The Iowa Leading Indicators Index (ILII) decreased 3.0 percent to 103.1 in March 2020 (100=1999) from a revised 106.3 in February. This is the largest one month decrease in the history of the ILII. Revisions to the February ILII are a result of an upward revision in February average manufacturing hours. The Iowa non-farm employment coincident index recorded a 0.05 percent decline in March, the fourth month in a row of decline and the largest one month decline since May 2010. Further analysis of COVID-19's impact on the ILII will be addressed in the March 2020 ILII Memo.

During the six-month span through March, the ILII decreased 3.7 percent (an annualized rate of -7.4 percent). The six-month diffusion index decreased to 37.5 in March from 43.8 in February. Three of the eight component indicators (diesel fuel consumption, national yield spread, and residential building permits) experienced an increase of greater than 0.05 percent over the last half-year. The decrease in the six-month diffusion index is largely due to the lowa stock market index experiencing a decrease of 0.05 percent over the last half-year.

Only two of the eight components were positive contributors to the ILII in March. These include the national yield spread and residential building permits. Average weekly unemployment claims (inverted), the lowa stock market index, the new orders index, the agricultural futures profits index, average manufacturing hours, and diesel fuel consumption were the components that contributed negatively to the index.

Figure 1. Iowa Leading Indicators Index and Iowa Non-Farm Employment Coincident Index: January 1999-March 2020



Table 1. Iowa Leading Indicators Index: Six Month Overview

	2019		2020					
Monthly Values	Oct	Nov	Dec	Jan	Feb	Mar		
ILII	107.0	107.1	106.8	106.6	106.3	103.1		
Percentage Change ^a	0.0%	0.1%	-0.2%	-0.3%	-0.3%	-3.0%		
Diffusion Index ^b	43.8	37.5	43.8	50.0	25.0	31.3		
	Apr to	May to	Jun to	Jul to	Aug to	Sep to		
Six-Month Values	Oct	Nov	Dec	Jan	Feb	Mar		
ILII								
Percentage Change	-0.4%	-0.1%	-0.2%	-0.4%	-0.6%	-3.7%		
Annualized Percentage Change	-0.7%	-0.2%	-0.4%	-0.9%	-1.3%	-7.4%		
Diffusion Index	37.5	50.0	62.5	50.0	43.8	37.5		

Source: Tax Research and Program Analysis Section, lowa Department of Revenue, produced April 28, 2020.

Table 2. Iowa Leading Indicators Index Components: Six Month Overview

		2019					
Component Series Monthly Values ^a	_	Oct	Nov	Dec	Jan	Feb	Mar
AFPI ^b	↓°						
Corn Profits (cents per bushel)	•	92.8	91.5	88.3	86.2	83.3	79.3
Soybean Profits (cents per bushel)		90.1	85.5	80.4	74.9	66.3	55.9
Hog Profits (cents per pound)		30.0	29.1	28.4	26.6	23.7	22.5
Cattle Profits (cents per pound)		12.7	14.2	14.2	13.0	12.5	10.4
lowa Stock Market Index (10=1984-86)	\downarrow	109.90	116.36	116.53	110.35	105.35	77.11
Yield Spread (10-year less 3-month)	↑	0.03	0.24	0.29	0.21	-0.04	0.57
Residential Building Permits	↑	933	926	933	940	956	986
Average Weekly Unemployment Claims	t	2,734	2,775	2,897	2,881	2,885	6,113
Average Weekly Manufacturing Hours	↓	41.45	41.39	41.25	41.02	40.93	40.83
New Orders Index (percent)	\downarrow	53.9	53.6	53.5	53.7	54.1	52.2
Diesel Fuel Consumption (mil gallons)	\downarrow	62.66	62.82	62.95	63.04	62.93	62.91

Source: Tax Research and Program Analysis Section, lowa Department of Revenue, produced April 28, 2020.

a. Percentage changes in the ILII do not always equal changes in the level of the ILII due to rounding.

b. A diffusion index measures the proportion of components that are rising based on the actual changes (not the standardized contributions to the ILII). Components experiencing increases greater than 0.05 percent are assigned a value of 1.0, components that experience changes less than an absolute value of 0.05 percent are assigned a value of 0.5, and components experiencing decreases greater than 0.05 percent are assigned a value of 0.0.

a. For all component series except for the yield spread and the lowa stock market index, the values represent 12-month backward moving averages.

b. The agricultural futures profits index is computed as the sum of the standardized symmetric percent changes in the four series, each weighted by the commodity's annual share of lowa cash farm income (updated August 30, 2019).

c. Arrows indicate the direction of the series' contribution to the ILII for the latest month.

d. Changes in average weekly initial unemployment insurance claims are inverted when added to the ILII, thus a negative change in the series contributes positively to the index.

ILII Components

- Yield spread: Difference between the yield on 10-year Treasury bonds and 3-month Treasury bills. During March, the yield spread experienced an expansion, increasing from -0.04 percent to 0.57 percent as the long-term rate decreased 63 basis points while the short-term rate decreased 124 basis points. For the month, the yield spread contributed 0.21 to the ILII.
- Residential building permits: Number of total permits issued in lowa for the construction of residential housing units. Changes are calculated based on a 12-month moving average. In March, permits were 979, higher than the 617 seen in the prior year. This component contributed 0.10 to the March ILII with the 12-month moving average increasing to 986 from 956 in February. March 2020 permits were 58.7 percent above March 2019, yet 4.6 percent below the monthly historical average (1998-2019).
- Diesel fuel consumption: Number of taxable gallons of diesel fuel sold in Iowa. Changes are calculated based on a 12-month moving average. Diesel fuel consumption decreased 0.3 percent between March 2019 and 2020. The 12-month moving average decreased to 62.91 million gallons from 62.93 million in February, contributing -0.00 to the ILII value.
- Average weekly manufacturing hours: Weekly average of hours worked in the
 manufacturing sector in lowa. Changes are calculated based on a 12-month moving average.
 For March, this component contributed -0.07 to the ILII with the 12-month moving average
 decreasing to 40.83 from 40.93 in February. March 2020 average hours were 40.3, below the
 41.5 hours in March 2019, nearly an hour below the historical monthly average (1996-2019).
- Agricultural futures profits index: Composite measure of corn and soybean expected profits, measured as the 12-month moving average of the futures price less estimated breakeven costs, and cattle and hog expected profits, measured as the average of the crush margin for the next 12 months, weighted by the respective share of lowa annual cash receipts averaged over the prior ten calendar years. During March, this component contributed -0.08 to the ILII with expected profit losses in all four commodities. Compared to last year, new crop corn prices and soybean prices were each 6.1 percent lower. The March crush margin for hogs was down 5.0 percent from February while the crush margin for cattle was down 17.4 percent.
- New orders index: Diffusion index measuring the share of purchasing managers in Iowa
 reporting increases in orders received for manufacturing output. Changes are calculated
 based on a 12-month moving average. The monthly value of the index was 39.2 compared to
 61.2 seen one year ago. The 12-month moving average of the new orders index decreased
 to 52.2 from 54.1 in February, contributing -0.12 to the ILII.
- **lowa stock market index:** Capitalization-weighted index of 31 lowa-based or lowa-concentrated publicly-traded companies. During March 2020, none of the 31 companies gained value. With all of the stocks experiencing losses, the index decreased to 77.11 in March from 105.35 in February, contributing -0.51 to the ILII value. This marks the first time in the history of the index that all of the stocks experienced losses in the same month.
- Average weekly unemployment claims: Weekly average of initial claims for unemployment insurance in lowa. Changes are calculated based on a 12-month moving average and are inverted when added to the ILII. This component contributed -2.57 to the ILII value with the 12-month moving average of claims increasing from 2,885 to 6,113. Unemployment claims for the month were 1,842 percent above March 2019 claims and 1,375 percent above average historical claims for March (1988-2019). The 40,835 average weekly unemployment claims for the month of March was three and a half times higher than the next highest monthly average of 11,566 in December of 2008.

Table 3. ILII Components and Standardization Factors for FY 2020

eading Indicator Index Components	Standardization Factor			
Agricultural Futures Profits Index	0.034			
Iowa Stock Market Index	0.016			
Yield Spread	0.342			
Residential Building Permits	0.031			
Average Weekly Unemployment Claims	0.036			
Average Weekly Manufacturing Hours	0.300			
New Orders Index	0.064			
Diesel Fuel Consumption	0.177			

Source: Tax Research and Program Analysis Section, lowa Department of Revenue, produced August 30, 2019. The standardization factors are the inverse of the standard deviation of the month-to-month changes in each component over the January 1999 to June 2019 period. These factors equalize the volatility of the contribution from each component and are normalized to one. The month-to-month changes are based on 12-month backward moving averages for all components except the agricultural futures profits index, the lowa stock market index, and yield spread. The yield spread and new orders index changes are simple arithmetic changes; month-to-month changes for the rest of the components are computed as symmetric percentage changes.

The factors are updated annually during August.

Comments

The lowa Leading Indicators Index (ILII) is designed to forecast the future direction of economic activity in the state of Iowa. The techniques used to build the ILII follow those used by The Conference Board to construct the national Leading Economics Index (LEI) prior to the 2001 revisions. A one-month movement in such an index does not produce a clear signal, rather it is necessary to consider the direction of the index over several consecutive months. A contraction signal in the ILII is considered reliable when two conditions are met: 1. The index declines by at least two percent over a six-month period (using an annualized rate); and, 2. A majority of the individual components decline over those six months (the six-month diffusion index less than 50.0).

The lowa non-farm employment coincident index measures the change in non-seasonally adjusted, total non-farm employment in the state of lowa. Changes are based on a 12-month moving average of employment and are computed as symmetric percentage changes. The index is a representation of overall economic activity in lowa.

The employment index and the ILII are constructed to have a value of 100 in the year 1999.