

Red Tape Review Rule Report (Due: September 1, 2025)

Department Name:	Revenue (Iowa Lottery Authority)	Date:	8/23/2024	Total Rule Count:	10
IAC #:	531	Chapter/ SubChapter/ Rule(s):	21	Iowa Code Section Authorizing Rule:	99G.9, 99G.21, 99G.31
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PLEASE NOTE, THE BOXES BELOW WILL EXPAND AS YOU TYPE

What is the intended benefit of the rule?

Chapter 531—21 is intended to provide generally applicable rules that govern all lottery drawings and contests. The Iowa Lottery’s drawings and contests are used to promote the Lottery’s core lottery products and to further the Lottery’s goals of providing continued entertainment to the public while maximizing revenues. These rules are intended to ensure that lottery drawings and contests are conducted fairly and with integrity.

Is the benefit being achieved? Please provide evidence.

Yes. In 2023, the Iowa Lottery conducted several drawings and contests that gave players opportunities win cash prizes, to attend sporting and cultural events, and to travel to New York City to ring in the New Year. By promoting core lottery products, drawings and contests contributed to the Lottery’s record-setting sales in 2023.

What are the costs incurred by the public to comply with the rule?

Players who enter the Lottery’s drawings and contests incur no costs other than the price of a lottery ticket when submission of a non-winning ticket is required for entry. For some drawings and contests, entry is free and no purchase is necessary to participate.

What are the costs to the agency or any other agency to implement/enforce the rule?

The agency incurs no costs to administer this rule beyond those costs envisioned by chapter 99G of the Iowa Code. Under section 99G.38, the Iowa Lottery is self-funded.

Do the costs justify the benefits achieved? Please explain.

Yes. As noted, the drawings and contests operated by the Iowa Lottery promote lottery products and further the Lottery’s goals of providing entertainment to the public while maximizing revenue. These rules facilitate those drawings and contests while maintaining the fairness of play and the integrity of the Lottery’s operations.

Are there less restrictive alternatives to accomplish the benefit? YES NO

If YES, please list alternative(s) and provide analysis of less restrictive alternatives from other states, if applicable. If NO, please explain.

These rules provide minimum, generally-applicable standards for all lottery drawings and contests. Less restrictive alternatives may threaten the fairness and integrity of these types of lottery promotions.

Does this chapter/rule(s) contain language that is obsolete, outdated, inconsistent, redundant, or unnecessary language, including instances where rule language is duplicative of statutory language? [list chapter/rule number(s) that fall under any of the above categories]

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Yes, some of the rules in this chapter contain outdated, redundant, or unnecessary language.

RULES PROPOSED FOR REPEAL (list rule number[s]):

None

RULES PROPOSED FOR RE-PROMULGATION (list rule number[s] or include rule text if available):

21.1 is amended to update outdated language.
21.2 is amended to remove unnecessary language.
21.3 is amended to remove restrictive terms, update outdated language and provide clarity.
21.4 is amended to update outdated language and remove restrictive terms.
21.5 is amended to update outdated language and remove restrictive terms.
21.6 is amended to remove restrictive terms.
21.7 is amended to remove restrictive terms and provide clarity.
21.8 is amended to update outdated language and provide clarity.
21.9 is amended to update outdated language, remove restrictive terms, and provide clarity.
21.10 is amended to update outdated language and remove restrictive terms.

****For rules being re-promulgated with changes, you may attach a document with suggested changes.***

METRICS

Total number of rules repealed:	0
Proposed word count reduction after repeal and/or re-promulgation	7 words removed
Proposed number of restrictive terms eliminated after repeal and/or re-promulgation	18 terms removed

ARE THERE ANY STATUTORY CHANGES YOU WOULD RECOMMEND INCLUDING CODIFYING ANY RULES?

None noted.