IOWA
Department of Revenue

Vapor Products Directory

Compliance and Enforcement Information for Retailers

Iowa's vapor products directory is now in effect under Iowa Code 453A.52–453A.52G (2024 House File 2677). Retailers, distributors and wholesalers are prohibited from selling or offering for sale any vapor product that is not listed in the directory. Manufacturers are also prohibited from selling, either directly or through other entities, vapor products that are not included in the directory. A manufacturer's pending application does not exempt an unlisted product from this prohibition.

Key dates

Nov. 16, 2026
Directory published and in effect.

First 21 business days
Education period to help businesses comply.

Dec. 17, 2026
Penalty enforcement begins.

How enforcement works

- **Compliance checks:** The Iowa Department of Revenue conducts unannounced inspections of retailers and distributors, as can law enforcement.
- **Follow-up compliance checks:** Any retailer or distributor found out of compliance will receive an unannounced follow-up inspection within 30 business days.
- **Seizure of unlisted and delisted products:** Unlisted products, and delisted products kept beyond the return deadline, are considered contraband and may be seized, forfeited and destroyed at the expense of the business they are seized from.

Retailer penalties

Violations may result in:

- Fines for each unlisted product
- Additional fines for repeat violations
- Permit suspension
- Permit revocation

Stay in compliance

- ☐ Verify every vapor product on shelves and in storage is listed in the most recently published directory. Immediately remove any that are not.
- ☐ Check regularly for directory updates, which are made available at least monthly.
- ☐ Buy vapor products only from a distributor or subjobber with a valid Iowa license.
- ☐ Remove delisted products and return them to the manufacturer within 21 business days.

Important Reminder: Sales of vapor products to anyone under the age of 21 are strictly prohibited. Self-service displays are prohibited, except for vending machines located in establishments where individuals under 21, including employees, are not present or permitted to enter at any time.

Find the directory and sign up for updates
revenue.iowa.gov
Search "Vapor Products Directory"

Report noncompliance
govconnect.iowa.gov
Select "Submit a Complaint about a Business"

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